# the DIGITALISTAS

Your digital guide to enjoy the good things in life











The Digitalistas: since 2009 we aim to share our inspiration digitally. In word and image, because that's the best way we know how to tell stories. We cover topics that might be interesting for you to improve your quality of life but seen from our personal point of view and experiences. This means that the majority of our content is produced by us and just a minor part of it is curated or commercial. If that's the case, we will mention our sources. Though we prefer to post less, stay close to our core and remain authentic.







#### **MAIN TOPICS**

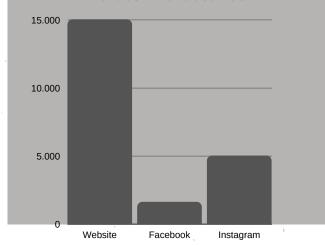
- ·Food
- ·Travel
- ·Lifestyle

50% of our followers are aged 24-35

81% of our visitors are from NL

### **STATISTICS**

Followers on our platforms with values in thousands







## **VISITORS**

61% FEMALE 39% MALE

#### **COLLABS & CONTACT**

We shifted focus from the website to social, which means we have a preference to collaborate for social content on Instagram. It's where we feel most creative nowadays. A package deal, however, can always be discussed. For us it's not the numbers that count but the quality of the content and the effort we put in: quality over quantity. If we share the same mindset, we can make great things together!

Get in touch at: info@thedigitalistas.com